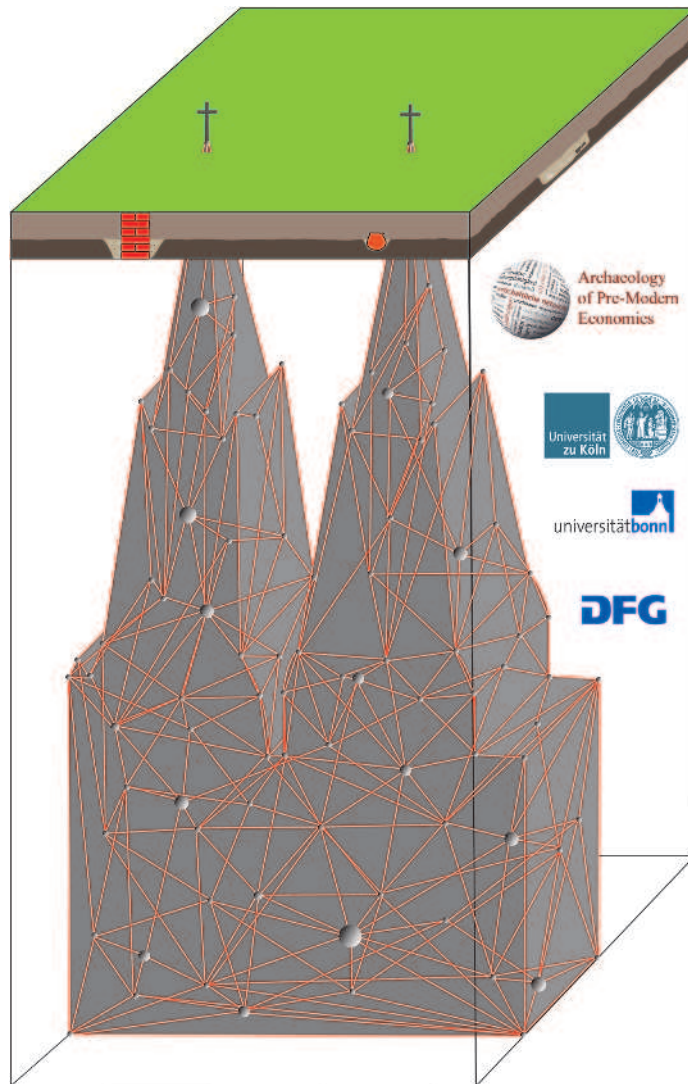


Digging a vertex, finding the edges

Approaches to Social Network Analysis in Archaeology

Examples from the Aegean
and Mesoamerica



International Workshop
3 - 4 July 2015
Cologne

Social Network Analysis has become increasingly attractive to the social sciences, amongst them an archaeology interested in social and economic interaction. For a long time the term "network" had been used in a metaphorical sense to characterize social, geographical, and economic relations. Current network approaches offer analytical tools for analyzing social facts by measuring contact. In studies of contemporary societies, direct observation can be used whilst a proxy approach is required in archaeology.

The two-day workshop focuses on theoretical and methodological issues, it investigates the potential of formal social network analysis in archaeology.

Archaeological case studies are from the Aegean and from Mesoamerica – two key areas of network studies in archaeology. Without historical links between both hemispheres, these areas are well suited for a comparative perspective. There are similar developments (e.g. obsidian exchange systems, the rise of rivalling state societies), and clear differences (e.g. the role of seafaring transport).

The invited speakers are eminent figures in network analysis in archaeology as well as in the archaeologies of the case study areas. They give an overview of their field of expertise, discuss methodological issues, evaluate the state of affairs and look into future developments. The speakers are introduced and their work is reviewed by respondents from the Cologne-Bonn Research Training Group.

Friday, 3rd July

09:00–09:30
Registration

09:30
Welcoming address

10:00–12:00

Tom Brughmans (Konstanz)
The potential of network science for archaeology. Illustrated through a network model of Roman tableware distribution in the Eastern Mediterranean
Respondent: Katerina Ragkou (Cologne)

Carl Knappett / Cristina Ichim (Toronto)
Sets as nets: Configuring artefact associations as networks to reveal functional sets
Respondent: Svenja Carolin Neumann (Bonn)

12:00–13:30

Lunch break

13:30–15:30

Jessica Munson (California)
Reconstructing cultural transmission pathways with Classic Maya hieroglyphic monuments: Analytical challenges for archaeological Network science
Respondent: Marthe Gundelach (Cologne)

Saturday, 4th July

Gary M. Feinman / Mark Golitko /
Linda M. Nicholas (Chicago)

A network analysis of pre-hispanic
obsidian exchange: Implications for
macro-regional dynamics and
ancient economies

Respondent: Susanne Reichert
(Bonn)

15:30–16:00

Break and refreshments

16:00–17:00

Mark Golitko / Gary M. Feinman /
Linda M. Nicholas (Chicago)

Archaeological Network Analysis
viewed through Mesoamerican
Obsidian: Prospects and Challenges
Respondent: Tomáš Zachar (Cologne)

17:30–19:30

Evening Lecture

Allen W. Wilhite (Huntswill)

Network effects on trade,
decision making, culture, and poli-
tical structure

09:00–11:00

Geoffrey E. Braswell (San Diego)

From Vertices to Actants: Two
Approaches to Network Analysis in
Mesoamerican Archaeology
Respondent: Christian Mader (Bonn)

Andrew Bevan (London)

Computational, spatial and
comparative approaches to
socio-economic interaction in
human history

Respondent: Michaela Reinfeld
(Cologne)

11:00–11:30

Break and refreshments

11:30–12:30

Timothy Evans (London)

Networks and space: The effects of
space on network analysis
Respondent: Tobias Gutmann (Bonn)

12:30

Final Discussion and Closing
Remarks

Conference venue:
Tagungsraum 004
Seminargebäude der
Universität zu Köln
Universitätsstraße 37
50931 Köln



Please register in advance
(ina.borckenstein@uni-koeln.de) or
come to the registration desk at
the workshop.